

# NSW classified advertising **rates**

Publication names	Classified		Trade Directory	
	Lineage	CM Rate	Lineage	CM Rate
St George & Sutherland Shire Leader	\$5.55	\$19.85	\$12.25	\$38.55
Campbelltown-Macarthur Advertiser	\$3.80	\$13.45	\$5.50	\$16.80
Camden Advertiser	\$3.80	\$13.45	\$5.50	\$16.80
Wollondilly Advertiser	\$2.35	\$5.75	\$3.70	\$8.20
Fairfield City Champion	\$3.20	\$12.40	\$5.50	\$16.80
Liverpool City Champion	\$3.20	\$12.40	\$5.50	\$16.80
Hawkesbury Independent	\$3.80	\$16.65	\$5.40	\$19.65
Hills News	\$3.65	\$14.90	\$6.20	\$22.15
Northern News	\$3.65	\$14.90	\$6.20	\$22.15
Parramatta Sun	\$3.30	\$13.15	\$4.60	\$16.50
Blacktown Sun	\$3.20	\$12.75	\$4.45	\$16.30
Penrith City Star	\$3.80	\$16.65	\$5.40	\$19.65
St Marys Star	\$3.00	\$11.70	\$3.40	\$14.70

\* RATES ARE EXCLUSIVE OF GST - GST OF 10% MUST BE ADDED. RATES EFFECTIVE UNTIL JUNE 2005.

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Package Code	Package Buys	Lineage \$'s	Display \$'s	Circulation*
<b>METRO</b>	St George & Sutherland Shire Leader (Tu & Th), Macarthur Advertiser, Hills News - Hills Northern, Penrith Star, Hawkesbury Independent, Parramatta Sun, St Marys Star, Blacktown Sun, Fairfield Champion, Liverpool Champion, Camden Wollondilly Advertiser	\$25.65	\$97.70	808,096
<b>SUPER</b>	St George & Sutherland Shire Leader (Tu or Th), Macarthur Advertiser, Hills News - Hills Northern, Penrith Star, Hawkesbury Independent, Parramatta Sun, Blacktown Sun, St Marys Star, Fairfield Champion, Liverpool Champion, Camden Wollondilly Advertiser	\$23.30	\$90.70	637,054
<b>SUPER WEST</b>	Blacktown Sun, Hills News - Hills Northern, Liverpool Champion, Fairfield Champion, Macarthur Advertiser, Camden Wollondilly Advertiser, St Marys Star	\$17.75	\$70.90	689,531
<b>MAXI 1</b>	St George & Sutherland Shire Leader (Tu or Th), Liverpool Champion, Fairfield Champion, Parramatta Sun, Macarthur Advertiser, St Marys Star, Blacktown Sun	\$15.25	\$57.85	453,518
<b>MAXI 2</b>	Liverpool Champion, Fairfield Champion, Parramatta Sun, Hills News - Hills Northern, Macarthur Advertiser, Penrith Star, Hawkesbury Independent, Blacktown Sun	\$13.95	\$57.10	511,429

Setting Charge + \$10

Border Charge + \$6 per booking

Colour - Spot + \$17.35

Colour - Full + \$40.45

Colour - Full + \$57.75 multi columns

More Packages are available. Please contact your Agency representative in your state

\* SOURCE: ROY MORGAN SUBURBAN READERSHIP SURVEY OCT 02 - SEP 03