

WHITE AREA = NORMAL full page ad size 293h x 260w.

For ads NOT requiring bleed, this should be the dimensions of the final artwork. Text & logos should be kept within this area.

BLACK AREA = BLEED size 320h x 290w (Trim size + 5mm bleed)

For ads requiring bleed, this should be the dimensions of the final artwork

RED AREA = TRIM size 310h x 280w

final artwork should NEVER be supplied at Trim size, it should be supplied at Bleed size OR Normal size.

The page area between NORMAL and BLEED sizes should be used for bleed purposes only

DO NOT INCLUDE PRINTER'S MARKS OR EXTRANEIOUS WHITE SPACE AROUND FINAL ARTWORK